

Your Summer Slump Survival Plan: Quick Wins Worksheet

1. Identify One Scheduling Gap to Fix:

(e.g., Not filling short-notice cancellations, hygiene blocks too open)

2. Choose One Campaign to Launch Next Week:

(e.g., 'Back-to-School Smiles,' 'Maximize Your Benefits' email blast)

3. Plan a Team Engagement Strategy:

(e.g., Quick-win contest, daily huddle goals, team shoutouts)

4. Pick One KPI to Track Weekly:

(e.g., % Schedule Filled, SRP %, Hygiene Reappointment Rate)

5. Assign Roles:

- Scheduling Lead:

- Campaign Captain:

- Data Tracker:

6. Set Weekly Touchpoints:

- When will we meet to review progress?

- Who updates the team?
